



Central University of Punjab

(NAAC Accredited 'A' Grade University)
City Campus, Mansa Road, Bathinda-151001
Department of Economic Studies



**ICSSR SPONSORED TWO DAYS NATIONAL CONFERENCE
ON
"SUSTAINABLE MANAGEMENT PRACTICES: TRENDS, ISSUES & CHALLENGES"
(1-2 November, 2018)**

The Department of Economic Studies, School of Social Sciences, Central University of Punjab, Bathinda proposes to organize Two Days National Conference on 'SUSTAINABLE MANAGEMENT PRACTICES: TRENDS, ISSUES & CHALLENGES' during **November 1-2, 2018, sponsored by ICSSR, New Delhi**. Central University of Punjab, Bathinda is a fast growing Institution of higher learning and research catering to the need of its various stakeholders. Being a premier institution of higher learning and research with its competent and dedicated faculty members, committed research scholars, and hard working supporting staff with lot of potential of excellence in research, it has been acknowledged by its stakeholders as very conducive place for learning and research in just 9 years of its establishment. The Department of Economic Studies proposes to organize this two days national conference to deliberate on the emerging trends, issues and challenges concerning the sustainable management practices. In a broader perspective, this conference shall be relevant in the context of policy, planning and strategy making to make the management practices sustainable.

Conference Objectives

In this 21st century, sustainability has become a pragmatic word which embraces all disciplines of knowledge. Broadly, sustainability includes the environment, the needs of present & the future generations and the economy. As a whole sustainability creates the ability of a system to flourish or prosper by maintaining economic viability while catering to the needs of the present and future generations by limiting resource depletion and environmental degradation. This concept is all about typical management practices that are applicable to businesses, agriculture, society, environment, and personal life such that both the present and future generations are benefitted. Thus, sustainable management synthesizes the concept of sustainability with the concept of management. Sustainable management has become an essential part of our quality of life in the modern society. The sustainable management practices imply respect for financial, human, and environmental resources. Precisely, the primary goal of sustainable management is to explore the viable practices and find out the beneficial activities that fit into the Earth's carrying capacity. It is with this backdrop, the specific objectives of this conference are:

- To provide a forum for intellectual and practical interaction, collaboration and partnerships to the academicians, professionals, researchers, policy makers and other stake holders of sustainable management practices.

- To share information on the past and current achievements, and update them in light of the ongoing global dialogues and processes concerning the innovative initiatives of sustainable management practices.
- To highlight the importance of the visible opportunities, and sharing ideas on finding national, regional, and localized solutions to common challenges in sustainable management practices.

Broad Themes of Conference

- Sustainable Management in the Global Perspective
- Sustainable Management in India
- Sustainable Management Practices: Now and Beyond
- Sustainable Management Strategies and Policies
- The Challenge of Sustainability: Linking Politics, Education and Learning

Sub-Themes of Conference

The conference will focus on a broad range of topics related to sustainable management practices in the fields of economics, commerce, management, environmental studies, education, public policy, politics and governance. The research papers/case studies are invited relevant to sustainable management practices on the below mentioned sub-themes. Nonetheless, any theoretical/empirical research works in the broad areas of the conference title may be accepted for presentation. Sub-themes of conference includes but not limited to followings.

1. Sustainable Management Practices: Maximizing the Power of Marketing
2. Sustainable Entrepreneurship and Management: Issues and Policies for the Future
3. Sustainable Financial Management Practices
4. Sustainable Human Resource Management Practices
5. Sustainable Supply Chain Management Practices
6. Sustainable Productions and Operations Management
7. Sustainable Management Practices in Agribusiness
8. Digital Economy and Sustainable Management Practices
9. Sustainable Economic Development Strategies and Models
10. Sustainability in Banking Industry
11. Sustainable Business Models for Insurance Companies
12. Sustainability in the Corporate World
13. Sustainability in Fashion Industry
14. Sustainability in Tourism and Hospitality Industry
15. Sustainability in Construction Industry
16. Sustainable Agricultural Practices

17. Sustainable Social Development Models
18. Sustainable Environment Protection Activities
19. International Cooperation and Sustainable Development
20. Development, Sustainability and International Politics
21. Sustainability: Politics and Governance
22. Politics of Sustainable Development
23. Indigenous Peoples and Sustainability Policy
24. Environmental Sustainability and Development
25. Education for Sustainable Management Practices

Participants

This conference shall bring together academicians, researchers, students/scholars, professionals and other stakeholders from the public and private sectors to exchange ideas and experiences, update their knowledge, and expand the existing network for effective sustainable management practices.

Travel and Accommodation

Out-station limited paper presenters (limited to one author per paper) shall be reimbursed train/bus fare (Not exceeding Rs. 3,000/-) 2nd class/2nd Class sleeper by shortest route to and from on production of original tickets subject to availability and admissibility of funds. Participants are free to travel and get reimbursed from their institutions, if they wish to do so. Free accommodation shall be provided for limited outstation paper presenters only on twin sharing basis.

Registration Fee

The conference registration fee is Rs.300 per person/author. Only registered participants/delegates shall be provided with conference kit, working lunch and certificates.

Absentia

In case the authors wish to submit a paper in absentia, it is possible, provided all the authors register for the event. The Skype presentations are also possible for those who will not be able to physically make it for the conference.

Presentation Guidelines

The paper/case presentations will be through MS Power Point. Presentation time allocated for each paper presenter is 10-15 minutes, followed by Question/Answer round.

Certificates

All participants who register for the event will get Participation Certificate. All those authors who register and present their papers in the event will be given Paper Presentation Certificate.

Guidelines to Authors

The research papers should be in the range of anything upto 7,500 words and abstract should be about 200 words. The submission should be in Microsoft Word format only, written in A4

single column format, 1.5 line spacing, using Times New Roman font, 12 point font size and normal margins. Keep the layout of the text as simple as possible. References cited in the text should conform to the style used by the American Psychological Association. Please refer the manual of the American Psychological Association, Sixth Edition, ISBN 978-1-4338-0561-5.

1. Paper should be original, unpublished and plagiarism free.
2. Paper should be written in English language only.
3. The Abstract and full paper should have the Author Name and affiliation along with E-Mail ID and Mobile Number.
4. The full paper must be enclosed with filled in registration form.
5. The abstract/ full paper must be submitted through e-mail only (cbpcup2017@gmail.com).
6. The accepted best quality papers presented in the conference shall be published in the form of ISBN book.
7. All papers shall go through double blind peer review before publication and only papers recommended by reviewers shall be published.
8. One Best Paper Award shall be given during the conference.

Important Dates

1. Last date of submission of abstract (through e-mail):	15/08/2018
2. Intimation of Selected Abstracts (through e-mail):	20/08/2018
3. Submission of Full Paper Registration Form (through e-mail):	30/09/2018
4. Paper Acceptance Communication (through e-mail):	05/10/2018
5. Submission of Registration Form (through e-mail):	10/10/2018
6. Submission of ppt of Presentation (through e-mail)	15/10/2018
7. Conference Days	1-2/11/2018

Advisory Committee

Chief Patron: **Prof. R. K. Kohli,**
Hon'ble Vice-Chancellor,
Central University of Punjab, Bathinda

Patron: **Prof. P. Ramarao,**
Dean, Academic Affairs, Central University of Punjab, Bathinda

Coordination Committee

Convenor: **Dr. Pabitra Kumar Mishra,**
Associate Professor, Dept. of Economic Studies, Central University of Punjab, Bathinda

Co-Convenor: **Dr. Jainendra Kumar Verma,**
Assistant Professor, Dept. of Economic Studies, Central University of Punjab, Bathinda

Contact Details:

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2. Dr. Jainendra Kumar Verma, Co-Convenor, Mobile No.: 09919494419



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REGISTRATION FORM

1. RESEARCH PAPER DETAILS

Paper/Article Title: ".....
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2. NAME & CONTACT DETAILS

Paper Presenter's Full Name:
Gender: Male/Female
Designation:
University/College/Industry/Company Affiliation:
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Address for Correspondence:
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Dist:..... State:..... Pin:.....
Mobile No.:..... e-mail:.....

3. ACCOMMODATION DETAILS (Subject to Availability)

Required: Yes/No Type: Twin Sharing
Date of Arrival: Date of Departure:

4. DECLARATION

- a. I have not published this paper anywhere else before and it is plagiarism free.
- b. I shall not cause or involve in any sort of disturbances within or outside the conference venue.
- c. I and all my co-authors have provided the original identity in the paper.
- d. I have informed my Guide/HOD/Principal/Registrar/Co-Author(s) regarding this presentation.
- e. I do declare that all the information given by me is true.

Participant's Signature

Registration Receipt

Received **Rs.300/-** (Three Hundred Rupees Only) towards the registration fee of the conference from
Prof./Dr./Mr./Ms./.....

Date:/11/2018

Signature of Receiving Person